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The Best of 7 Austin - Seven Austin Restaurants Join Seven-Time Tour de France Winner Lance Armstrong to Help People with Cancer Live Strong

County Line BBQ, El Arroyo, Bikinis Bar & Grill and Cork & Co. to give proceeds to the Lance Armstrong Foundation

Austin, Texas, August 1, 2007 – Seven Austin restaurants join seven-time Tour de France champion Lance Armstrong in support of cancer survivors in the second annual Best of 7 Austin, a two-day food and fundraising event, on September 11 and 12, 2007. Each restaurant will donate a portion of the proceeds from the two-day event to the Lance Armstrong Foundation, to further support the organization's mission to inspire and empower people with cancer to live strong through education, advocacy, public health and research programs.

Participating restaurants and locations include: County Line BBQ (Hill and Lake locations), El Arroyo (5th Street and Far West locations), Bikinis Bar & Grill and Cork & Co. Additional restaurants will be announced soon.

"This is the third annual The Best of 7 Austin event, and I am proud to support the Lance Armstrong Foundation," said Amy Payton, event manager. "Together with these distinguished Austin restaurants and the Austin community, we will help people with cancer live strong."

About The Best of 7 Austin

The Best of 7 Austin is a two-day, food and fundraising event, championed by seven Austin restaurants with proceeds to benefit the Lance Armstrong Foundation. Participating restaurants include: County Line BBQ, El Arroyo, Bikinis Bar & Grill and Cork & Co. For more information, go to www.bestof7austin.com.

About the Lance Armstrong Foundation and the LIVESTRONG Challenge

The Lance Armstrong Foundation inspires and empowers people affected by cancer. We provide the practical tools and resources survivors need to live life on their own terms. Our goal is to create a fundamental change in the expectations and experience of living with cancer and to lead and sustain a survivorship movement to help eliminate suffering due to cancer. We believe that in the battle with cancer, unity is strength, knowledge is power and attitude is everything. The LAF was founded in 1997 by cancer survivor and champion cyclist Lance Armstrong and is located in Austin, Texas.

To learn more about the Lance Armstrong Foundation, visit livestrong.org. To register or to learn more about the LIVESTRONG Challenge, call 888.4.CHALLENGE (888.424.2553) or visit livestrongchallenge.org

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